

BE EXPO 2016
OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

CONTEST DESCRIPTION:

The “Be Expo” contest (“Contest”) will begin on January 5th, 2016 and end on March 11th, 2016 (“Contest Period”). One (1) grand prize winner will be awarded a pair of tickets to “Be Expo 2016” at the Philadelphia Convention Center – Saturday, March 12, 2016.

HOW TO ENTER:

Listeners of WPHI-FM (“Station”) who are legal residents of the 48 contiguous United States residing within the Philadelphia, PA metropolitan area and are 18 years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

1. During the Sweepstakes Period, listen to Station for the on-air announcement for the 10th caller to contact the Station. Be the designated caller at (215) 263-1079 after the on-air solicitation for callers has been made. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Sweepstakes participants should not rely on streamed broadcasts to participate in the Sweepstakes.
2. Eligible callers will be awarded the Prize and will be asked to verify their contact information (e.g. name, address, phone number, and email address).
3. Winners will be instructed to come to the offices of the Station located at Two Bala Plaza, Suite 700, Bala Cynwyd, PA 19004, to claim the Prize.
4. Winners must provide valid identification (i.e. via driver’s license, passport or other government-issued photo I.D.) to claim the Prize. Identification documents must match information previously provided to the Station.
5. Prizes will be awarded only upon winner verification and final approval by the Station.
6. All decisions made by the Station and Radio One (“Company”) management regarding any aspect of this Sweepstakes are final.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Station who are 18 years of age and older and are legal residents of the 48 contiguous United States residing with the Philadelphia, PA metropolitan area
2. Employees of the Station, Radio One,(the “Company”), its subsidiaries, affiliates, general sponsors, advertisers, competitors, promotional partners, other radio stations in

the Philadelphia, PA metropolitan area, and members of the immediate families or those living in the same households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest. For purposes of this Contest, immediate family members mean spouses, parents, grandparents, children, and siblings and their respective spouses.

3. Travel guest of grand prize winner must also be eighteen (18) years of age or older and a legal resident of the U.S. Winner and guest must each possess required travel documents (e.g. valid driver's license or other government-issued photo I.D.) prior to departure and must travel on the same itinerary. Travel guest will be required to sign and submit all requested release forms along with the grand prize winner.
4. Once an individual wins a prize in this Contest, they are not eligible to win another prize in this Contest except as specified within these rules.
5. Persons who have won a prize in another contest or promotion of any kind from the Station within the thirty (30) day period immediately preceding the start date of this Contest are not eligible to participate. Only one person per family or household (whether related or not) may win in any promotion from the Station during any thirty (30) day period.

PRIZES:

One (1) grand prize winner will be awarded a pair of tickets to "Be Expo 2016" at the Philadelphia Convention Center – Saturday, March 12, 2016.

1. Transportation to and from any event venue (if applicable), meals, beverages, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
2. Event passes, Movie passes, and/or special screening and premiere movie passes are valid for space available only. Arrive early as once the venue reaches capacity they will no longer be granting admission even if you have a ticket and or pass. Seating is provided on a first-come-first-served basis.
3. Dates and times of concerts, trips, events, and activities promoted by event sponsors are subject to change and those changes are deemed to be beyond the control of the Station and the Company. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. The Station and the Company are not obligated to make any effort to find an alternative prize under these circumstances.
4. To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith.

5. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by station management and/or the sponsor in its sole discretion.
6. Prizes will be awarded only upon winner verification and final approval by the Station

All Contest winners must sign and date official station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.
7. All cash prizes won will be awarded in the form of a check. Winners will be notified when their prize check is available for pick-up.
8. If for any reason a contest winner provides notice that they have decided not to accept an awarded prize, the winner may be required to sign a release form acknowledging forfeiture of the prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another entrant is to be selected as the winner if time permits.
9. If Contest winner does not claim their prize by 5pm on March 11th, 2016, the prize will be forfeited.
10. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
11. In the event any winner is found to be in violation of these Official Rules or is otherwise determined by the Station, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Station and / or any sponsor for the stated value of the prize if such a violation is found after the prize has been used by winner.

EXECUTION:

1. During the Sweepstakes Period, listen to Station for the on-air announcement for the 10th caller to contact the Station. Be the designated caller at (215) 263-1079 after the on-air solicitation for callers has been made. **WARNING:** Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Sweepstakes participants should not rely on streamed broadcasts to participate in the Sweepstakes.
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GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize.
2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. All contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold the Station, the Company, any other contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver’s license, passport or other government-issued photo I.D.) to claim their prize.
8. The Station retains the right to disqualify any contestant if all Contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the station reserves the right to make changes in the contest rules, which will become effective upon being announced on the air and / or posted online.

10. The Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, unavailable network, server, Internet Service Provider (ISP) or other connections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, the Station, the Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete contest entries. Once submitted, entries become the property of the Station and will not be returned.
11. By accepting the prize, the winner acknowledges that the Station and the Company have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.
12. The Station, the Company its subsidiaries, its affiliates, participating sponsors and any other promotional parties will not assume any responsibility for any changes in the execution of the contest, including; cancellation of the contest as a result of the occurrence of events not within the control of the Station, the Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur, the Station may in its sole discretion, offer the winner comparable prize(s) currently being offered by the Station in lieu of the Prize originally awarded.
13. If for any reason, the Contest is not capable of running as planned, including without limitation, any suspected evidence of tampering or technological corruption or if any portion of the Contest is compromised by virus, bugs, worms or unauthorized human intervention, fraud, an insufficient number of qualified Contest entries, or any other causes beyond the Station and the Company's, control which, in the Station and the Company's sole opinion, corrupts, threatens or impairs the administration, security, fairness, integrity, or proper conduct of the Contest, the Station and the Company reserve the right to cancel, terminate, modify or suspend the Contest at their sole discretion.
14. Any attempt by an entrant to deliberately undermine the legitimate operation of the Contest may be in violation of criminal and civil laws and should such an attempt be made, the Company reserves the right to seek remedies and damages (including attorney's fees) from any such entrant to the fullest extent of the law, including criminal prosecution.

15. Copies of contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at Two Bala Plaza, Suite 700, Bala Cynwyd, PA 19004. Copies of contest rules may also be made available on the Station’s website or during on-site / in-person remote events.